

dotGROUP

15th March 2016

dotGROUP Specifics

Background of dotGroup

NetNames has been given notice that Donuts Registry plan to open the dotGroup new Top Level Domain registry on the 29th March 2016. The dotGroup gTLD will be supported by Demand Media/Rightside Registry as the back-end provider. The dotGroup TLD will be an open registry and will offer the following registration periods:-

REGISTRATION PHASE	DATES OF PHASE	NETNAMES OFFERING
Trademark Sunrise	29 th March 2016 to 28 th May 2016	✓
Early Access Phase	1 st June 2016 to 7 th June 2016	✓
General Availability	8 th June 2016	✓

Donuts will be offering Sunrise registrations to all Trademark Clearinghouse (TMCH) verified mark holders. Any valid duplicate applications made during the Sunrise period will be resolved by means of an auction after the close of the phase on the 28th May 2016. Sunrise orders can be placed via your NetNames Domain Management Portal or via your Account Manager. Should you still wish to place any trademarks with the TMCH, please contact your Account Manager.

Donuts will be offering an Early Access Phase (EAP), in lieu of a traditional Landrush application period for non-TMCH registrants. This short phase allows registrations on a first-come, first-serve basis of any strings not registered during the Sunrise phase. Contact your Account Manager for more details on how to apply during the EAP.

Registration information for dotGroup

- The dotGroup gTLD will be available to any applicant without restriction
- Registrations can be for 3 to 63 characters
- dotGroup will support IDN registrations in French and Spanish script
- dotGroup is eligible for blocking under the Donuts Domains Protected Marks List (DPML)
- Applications made in the Trademark Sunrise or EAP phase will incur a one-off Sunrise Access fee which will be billed in the next invoice period and is non-refundable.

dotGROUP Information

New gTLD analysis report

With an estimated 600 new commercial Top Level Domains opening in the next 2 years, and with up to 20 strings being delegated every week, for most companies, blanket registration of all marks and key generic terms under all extensions is no longer a viable option from a budgetary point of view alone.

Identifying under which of the potential available extensions your LTD should register its primary name is difficult enough, but when you add other trademarked terms, generic terms, geographic extensions and industry related strings the task becomes hugely complex and costs rise dramatically.

NetNames has developed a tailored approach to assist companies in identifying the key terms which should be registered under which extensions and can provide estimated budgetary costs and timeline for expenditure.

NetNames are able to prepare a detailed analysis on behalf of each customer, using client specific information including trademark registrations in addition to details of each new gTLD due to be launched. These detailed reports will outline what registrations will support and defend your existing critical online assets as well as a timeline of when you need to take action.

If you would like NetNames to prepare your bespoke report, please contact your account manager or by calling us on:-

Call UK:	+44 (0)845 269 1587
Call USA:	+1 212 627 4599
Call Denmark:	+45 33 88 63 00
Call France:	+ 33 (0) 1 48 01 83 60
Call Germany:	+49 89 20 400 78 0
Call Sweden:	+46 8 5050 1450
Call Switzerland:	+41 44 204 16 80

Keeping up to date

Need more information? Then sign up to one of our regular webinars on the new gTLD programme at www.gtld.com and stay One Step Ahead of your competition.

www.gtld.com